





Jessica Lanning

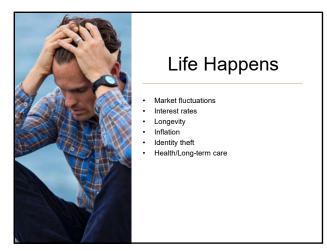
- Jessica Lanning, JD, CFP®, is the "Family CFO," advising and guiding people through their financial decisions for nearly 20 years. She is the chief strategist and founder of Lanning Financial Inc.
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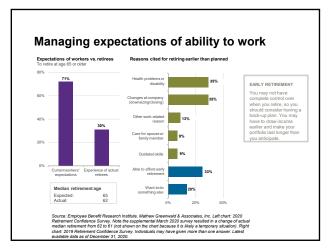
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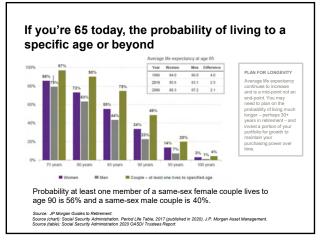




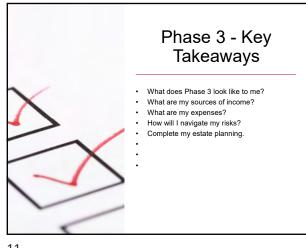










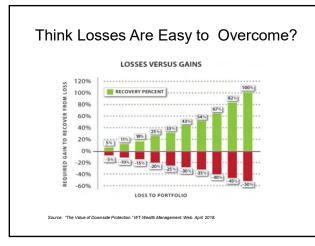




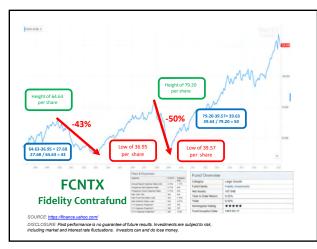




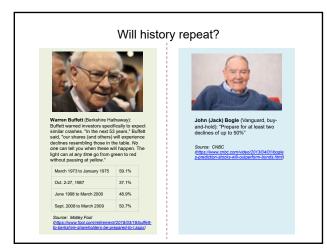
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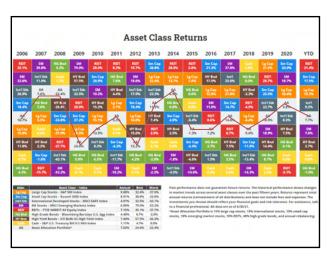




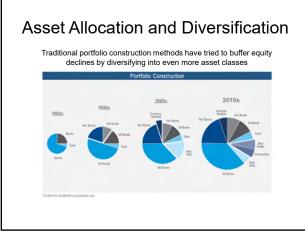




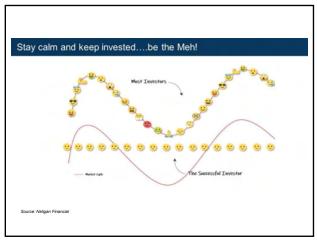




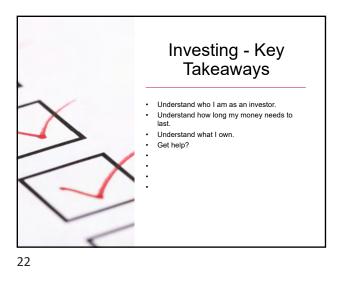


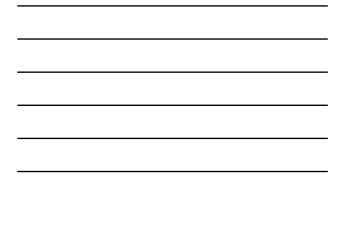


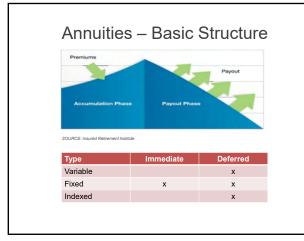


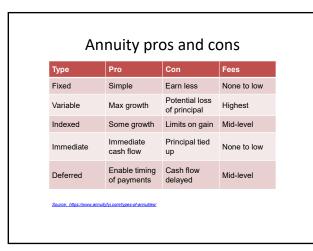




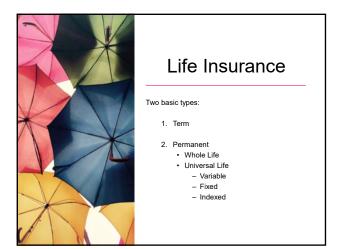












	Term	Perm
Death benefit	х	х
Policy lives as long as you do		х
Premiums locked in for life		х
Cash value that grows tax-deferred		х
Earn dividends	х	х
Can use cash value while alive		х
Initial lower cost of coverage	х	
Can use cash value while alive	x	x

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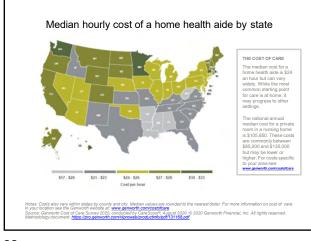
What is long-term care?

NOT health care

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- Activities of daily living – Bathing, dressing, toileting, transferring, incontinence, eating
- Also "instrumental activities"

 Housework, managing money, taking medication, preparing meals, shopping, using communication devices, pet care, emergency response



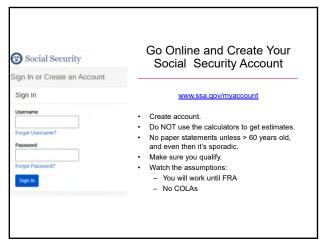


Nursing Home/Long-term Care 70% of people over 65 will require long-term care For an average of 3 years Inflation at 5%

in Home Care @	2030	2000	In-Home Care 🛈	2020	2050
Homemaker Services ¹	\$73,216	\$316,435	Homemaker Services ¹	\$43,472	\$187,883
Home Health Aide ¹	\$73,216	\$316,435	Home Health Aide ¹	\$43,472	\$187,88
Community and Aminted Uning ©	2020	2006	Community and Assisted Living D	2020	2050
Adult Day Health Care ²	\$23,400	\$101,133	Adult Day Health Care ²	n/a	n/1
Assisted Living Facility ²	\$73,200	\$316,366	Assisted Living Facility ²	\$46,800	\$202,26
Nursing Home Facility @	2020	2050'	Nursing Home Facility @	2020	2050
Semi - Private Room*	\$149,650	\$646,779	Semi - Private Room ⁴	\$76,103	\$328,91
Private Room ⁴	\$182,500	\$788,754	Private Room ⁴	\$92,710	5400.68







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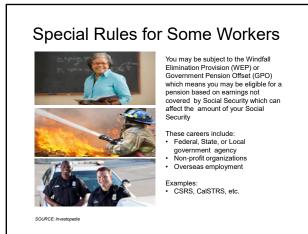
Understanding Your Full Retirement Age (FRA)

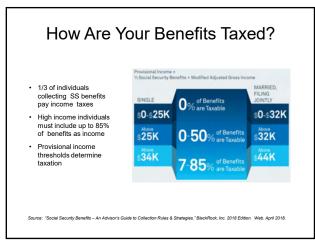
Full Retirement Age	
Year Born	Full Retirement Age (FRA)
1937 or earlier	65
1938-1942	65 + 2 months for every year after 1937
1943-1954	66
1955-1959	66 + 2 months for every year after 1954
1960+	67

- Claim at 70 = 30% more money on average
 Take SSI and work before FRA = less money
 This decision is PERSONAL.

Source: "Social Security Benefits - An Advisor's Guide to Collection Rules & Strategies." BlackRock, Inc. 2017 Edition. Web. April 2018.

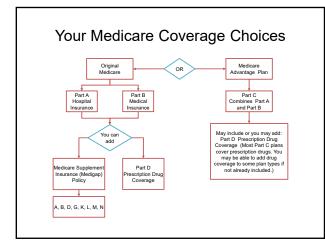
Automatic Cost-Of-Liv	ving Adjustments received since 19	75
ily 1975 8.0%	January 2000 2,5% (1)	Based on the
ily 1976 6.4%	January 2001 3.5%	Babba on alo
ily 1977 5.9%	January 2002 2.6%	Consumer Price Index
ly 1978 6.5%	January 2003 1.496	for Urban Wage
ily 1979 9.9%	January 2004 2.196	
ily 1980 14.3%	January 2005 2.7%	Earners and Clerical
ily 1981 11.2%	January 2006 4.1%	Workers (CPI0W) from
ily 1982 7.4%	January 2007 3.3%	· · · ·
nuary 1984 3.5%	January 2008 2.3%	third guarter to third
nuary 1985 3.5%	January 2009 5.8%	quarter.
nuary 1986 3.1%	January 2010 0.0%	quarter.
nuary 1987 1.3%	January 2011 0.0%	
nuary 1988 4.2%	January 2012 3.6%	Augramos 2 699/
nuary 1989 4.0%	January 2013 1.7%	Average: 3.68%
nuary 1990 4.7%	January 2014 1.5%	
nuary 1991 5.4%	January 2015 1.7%	
nuary 1992 3.7%	January 2016 0.0%	
nuary 1993 3.0%	January 2017 0.3%	
nuary 1994 2.6%	January 2018 2.0%	
nuary 1995 2.8%	January 2019 2.8%	
nuary 1996 2.6%	January 2020 1.6%	
nuary 1997 2.9%	January 2021 1.3%	
nuary 1998 2.1%	January 2022 5.9%	
nuary 1999 1.3%		

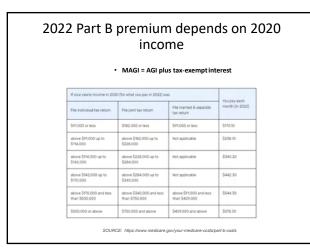








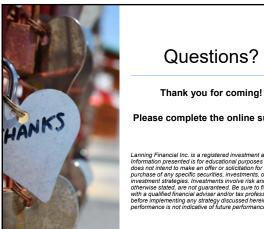












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